

5280 TOP DENVER HOME DESIGN NAMING AND LOGO STANDARDS GUIDE 2023

Congratulations! 5280 has named you a **2023 Top Denver Home Design Winner** and we think you deserve some recognition. We encourage you to take this opportunity to announce to customers, clients, and the community-at-large that you are a **Top Denver Home Design Winner** by using a logo in your marketing materials. Below please find guidelines for appropriate usage. Any questions may be directed to the 5280 Publishing, Inc. Brand Services department at production@5280.com.

NAMING

Our publication name is 5280 magazine and 5280 must always be italicized. When using the 5280 name in communication materials, always use the full name for the initial reference. When referring to your 2023 Top Denver Home Design award in a text format, please use the following examples as guidelines:

Named Top Denver Home Design Winner by 5280 magazine

5280's Top Denver Home Design Winner

5280 magazine's Top Denver Home Design

LOGO USE AND PLACEMENT

As an advertiser, if 5280 has named you a Top Denver Home Design Winner, you are welcome to use the Top Denver Home Design logo that coincides with that year on your marketing collateral including any advertisements running in 5280 magazine and on your website. Placement examples are outlined to the right.

SELECTING YOUR LOGO

Choose the most appropriate Top Denver Home Design logo based on the printing method and the value of the background. Of course, it's always acceptable to reference past awards in text format along with the current award if the use of multiple logos is not desired or simply difficult because of space restrictions.

SELECTING YOUR LOGO



Color



Black and White



Neutral Background



Black Background

THE TOP DENVER HOME DESIGN LOGO MAY NOT BE ALTERED FOR ANY REASON